The 39th Annual Pediatric Primary Care Conference

Pediatrics at the Beach

July 21-23, 2017

Wyndham Virginia Beach Oceanfront Hotel
5700 Atlantic Avenue, Virginia Beach, Virginia

Presented by VCU Health Department of Pediatrics and VCU Continuing Medical Education
Friday, July 21: Emergency Medicine

A.M.

7:00  Registration and Continental Breakfast with Exhibits

7:30  AAP Update: President Elect Colleen Kraft, MD

7:50  Welcome and Announcements
    Linda Meloy, MD, FAAP
    Moderator: Robin Foster, MD, FAAP, FACEP

8:00  Summer Time Blues: Injuries and Illnesses
    Adam Bullock, MD, FAAP
    Recognize and formulate a differential treatment plan for common pediatric illness that frequently present during the summer months

8:50  Child Psychiatric Emergencies
    Susan Jones, MD
    Recognize and identify common child psychiatry emergencies and diagnose using DSMV criteria; formulate a treatment plan using AACAP practice guidelines; implement a treatment plan utilizing community resources if a referral is appropriate

9:40  Ambulatory and Urgent Care Cardiology and Cardiac Emergencies
    Kerri Carter, MD
    Review the most common presenting cardiac complaints in the primary and urgent care settings; recognize the elements of history, signs and symptoms distinguishing benign issues from cardiac emergencies; determine reasons for referral to pediatric cardiology at varying levels of urgency and setting (office, ER or cardiologist)

10:30  Break with Exhibits

11:00  WORKSHOPS - SESSION 1

1.  Hocus PoCUS! The Magical Ways That Point of Care Ultrasound Can Improve Your Evaluation of Pediatric Patients
    Christyn Magill, MD, FAAP
    Recognize when a patient evaluation would be enhanced or expedited by use of point-of-care ultrasound, specifically in emergency care, urgent care, and primary care settings; identify normal versus abnormal findings on several common point-of-care ultrasound applications; integrate point-of-care ultrasound into your clinical practice
2. Suturing: Effective Techniques for Pediatric Practitioners
Christopher Woleben, MD and Adam Bullock, MD
(Enrollment Limited to 30)
Discuss and demonstrate the basic mechanism of wound healing in the pediatric population; practice simple and advanced wound closure techniques that can be efficiently utilized in an outpatient setting

3. The Acute Scrotum: Infant to Adolescents
C.D. Anthony Herndon, MD, FAAP, FACS
Develop differential diagnosis for scrotum pain and/or “Acute Scrotum” in the male infant, child and adolescent; develop evaluation and referral strategy for “Acute Scrotum” for the male infant, child and adolescent

4. Common Toxicologic Exposures in Toddlers, Tweens and Teens
Christine Murphy, MD
Identify common current exposures for toddlers, tweens and teens; review standard treatment modalities for specific toxic exposures in each age group; provide anticipatory guidance and prevention strategies providers can present to caregivers of children; improve provider awareness of opioid overdose risks in all children; review measures that can be taken in the home to decrease exposure risk; discuss resources available in the case of a toxic/potentially toxic exposure

P.M.
12:00  Switch Workshops

12:05  WORKSHOPS (repeated) – SESSION 2

1:05  Conference Adjourns for the Day

1:10 – Reach Out and Read Update and Recruitment
1:40  Robin Foster, MD, FAAP, FACEP

4:00 – Virginia Chapter, American Academy of Pediatrics
5:45  Board Meeting

5:00 – Poster Presentations and “Meet and Greet”
6:00  Posters will highlight faculty and the achievements of CHoR. Join us as we congratulate Colleen Kraft, MD, on her election. The Virginia Marine Aquarium & Marine Science Center will provide a touch tank experience for children
Saturday, July 22: Primary Care

A.M.
7:00  Registration and Continental Breakfast with Exhibits

7:40  Updates from the VA-AAP Chapter President
      Sam Bartle, MD

7:50  Conference Announcements
      Moderator: Linda Meloy, MD, FAAP

8:00  Sleep-Disordered Breathing in Infants and Children
      Justin Brockbank, MD
      Define obstructive sleep apnea syndrome in infants and children; effectively screen patients for sleep-disordered breathing; discuss treatment options for infants and children with obstructive sleep apnea

8:50  Vision Screening in the Pediatricians Office
      Evan Silverstein, MD
      Review how to screen for amblyopia risk factors in the pediatrician’s clinic; describe vision development and causes of vision loss in children

9:40  Food Allergy in Children: The Challenge in Diagnosis and Management
      Wei Zhao, MD, PhD
      Differentiate and distinguish IgE and Non IgE mediated food allergy; manage and recommend how to treat children with food allergy

10:30 Break with Exhibits

11:00 WORKSHOPS - SESSION 1

1. Sleep Disorders in Children: A Multidisciplinary Approach
   Jennifer Accardo, MD, MSCE, Justin Brockbank, MD, and Rajanya Petersson, MD
   Articulate the role of polysomnography, as well as surgical, medical and behavioral interventions in the diagnosis and treatment of children with sleep disorders; determine the appropriate medical specialty to whom patients with suspected sleep disorders should be referred

2. Viral Rashes – Can You Name Them?
   Beth Marshall, MD
   Identify viral infections by their dermatologic findings; list differential diagnoses for various presentations of infectious rashes
3. Follow-Up Care of the High Risk Infant
Karen Hendricks-Muñoz, MD, MPH
Tazuddin Mohammed, MD
Provide guidelines for management of the high risk pre-term and full term infant after NICU discharge

4. Diagnosis and Treatment of Pediatric Headache:
Are Medications the Only Option?
Sanjai Rao, DO
Diagnose pediatric headache disorders with a focus on pediatric migraines; develop appropriate treatment plans; identify strengths and weaknesses of on-medication treatment options; identify when neuroimaging is indicated when assessing pediatric headache patients

P.M.
12:00 Switch Workshops
12:05 WORKSHOPS (repeated) – SESSION 2
1:05 Conference Adjourns for the Day
5:00 – Alumni Reception & Annual Pediatrics Gathering Honoring:
6:00 Richard Brookman, MD
For friends and family of the Medical College of Virginia, Virginia Commonwealth University Graduates.
Hosted by Dr. Bruce Rubin, Jessie Ball duPont Professor and Chairman, Department of Pediatrics.

Children’s Hospital of Richmond at VCU will honor Dr. Richard Brookman for his dedicated medical care of the adolescents of Central Virginia and his enthusiastic education of pediatric and medical residents, medical students, nurses and nurse practitioners. Dr. Brookman served as director of the pediatric residency program for 13 years. He is a graduate of Tufts Medical College, the Montefiore Hospital Pediatric Residency and University of Cincinnati Adolescent Medicine fellowship program. He has been an inspirational model of total patient care and helped health professionals understand the needs and best treatment of adolescents and young adults for 42 years. He is a past president of the Society for Adolescent Health and Medicine and past senior associate editor of the Journal of Adolescent Health. We are pleased to honor him and invite you to join us at the alumni reception.
Sunday, July 23: Developmental and Behavioral

A.M.
6:30  Continental Breakfast and Registration

7:10  Welcome and Announcements
      Moderator: Pasquale Accardo, MD, FAAP

7:15  Neurodevelopmental Assessment in the First Years of Life
      Arun Kalra, MB, BS, FAAN, FAAP
      Modify evaluation of the very young child to enhance the diagnosis of
developmental abnormalities; categorize the findings into a differential
diagnosis

8:15  Autism and the New Genetics
      Hind Al Saif, MD
      Review new genetic syndromes and autism; summarize and become
familiar with new modalities in testing for autism

9:15  Break (Reminder: Hotel Checkout is 11:00 a.m.)

9:30  WORKSHOPS - SESSION 1

      Neeraja Ravindran, PhD
      Identify and determine the most appropriate modalities of evidence-based
psychotherapeutic treatments for the most common
developmental and mental health challenges in children and
adolescents; determine best ways to qualitatively and/or
quantitatively measure psychotherapeutic treatment outcomes and
progress during follow-up visits after a referral

2. ADHD Medications: Overused, Underused, Abused?
      Harriet Marie Chapin, MS, CPNP
      Review and differentiate between medications used for ADHD; apply
knowledge of ADHD medications in clinical scenarios

3. The Realities of Having a Disability and Transitioning From Pediatric to Adult Health Care
      Tammy Clamann, BSN, RN and Kate Flinn, BA
      Parent Advocates and Child Panel Discussion
      Two young men with Autism Spectrum Disorder and their mothers
discuss the issues that they face during this period in their lives when
they are transitioning from high school and pediatric health care to
adult life. The reality of their experiences, both positive and negative,
will be presented and recommendations made for what health care
providers can do to improve the transition. Speakers will use their
nursing expertise and special education expertise in the discussion.
Both are graduates of the Virginia Leadership Education in Neurodevelopmental Disabilities (Va-LEND) program. Their children Stefan and Story are rising seniors at Midlothian High School in Chesterfield County, Virginia.

4. Clinical Hypnosis for Children in a Pediatric Office
Arun Kalra, MB, BS, FAAN, FAAP
Describe what clinical hypnosis is and what its uses are; relate how to manage some common difficulties encountered in a pediatrician’s office using hypnotic suggestions/language in children

10:30 Hotel Check Out and Switch Workshops
• Use this time to check out

10:45 WORKSHOPS (repeated) – SESSION 2

11:45 Conference Adjourns

Questions and Information
VCU Health Continuing Medical Education
P.O. Box 980048 | Richmond, VA 23298-0048
(800) 413-2872 | (804) 828-3640 | Fax (804) 828-7438
Email questions to: cmeinfo@vcuhealth.org
*Register online at: cme.vcuhealth.org  *Supported best using Google Chrome

Course Description
This course is designed for physicians, nurse practitioners, physician assistants, nurses, counselors, social workers and other health care professionals who deliver primary care to children and adolescents. Each half-day program will be devoted to one of the following subject areas: emergency medicine, primary care, and developmental pediatrics. Plenary sessions will include a question and answer session with each presentation, small group discussions will be offered, and a reception will provide additional opportunities for participants to discuss medical issues with faculty members and colleagues.

The small group sessions will provide an opportunity for case analysis and in depth discussion of selected topics within the subject areas. Each participant may attend two of the small group discussion sessions each day (each small group session is one hour long). Workshop assignments will be made on a first come, first served basis. Please indicate your first and second choices for each discussion session in the space provided on the course registration form. Selections cannot be guaranteed due to seating restrictions however, we will do our best to honor your request. Educational objectives for each talk are given in the conference schedule.
Accreditation and Credit

Physicians

University Health Services Professional Education Programs (UHS-PEP) of Virginia Commonwealth University Health System is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

UHS-PEP designates this live activity for a maximum of 13.0 **AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This continuing medical education activity has been reviewed by the American Academy of Pediatrics and is acceptable for a maximum of **13.00** AAP credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics.

Successful completion of this CME activity, which includes participation in the activity, with individual assessments of the participant and feedback to the participant, enables the participant to earn 7 MOC points in the American Board of Pediatrics (ABP) Maintenance of Certification (MOC) program. It is the CME activity provider’s responsibility to submit participant completion information to ACCME for the purpose of granting ABP MOC credit.

This Live activity, 39th Annual Pediatric Primary Care Conference, with a beginning date of 07/21/2017, has been reviewed and is acceptable for up to **13.00** Prescribed credit(s) by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity. CME activities approved for AAFP credit are recognized by the AOA as equivalent to AOA Category 2 credit.

Nurses

ANCC and the Virginia Board of Nursing accept **AMA PRA Category 1 Credits™** from organizations accredited by the ACCME for your CNE contact hour requirements for recertification or re-licensure.

Physician Assistants

AAPA accepts certificates of participation for educational activities certified for **AMA PRA Category 1 Credits™** from organizations accredited by the ACCME or a recognized state medical society.

This continuing education activity meets the criteria of Virginia Commonwealth University and the Southern Association of Colleges and Schools. **1.3 CEUs** will be awarded and recorded with the University.
Children’s Hospital of Richmond at VCU (CHoR)

Children’s Hospital of Richmond at VCU is Central Virginia’s only comprehensive, full-service children’s hospital and the only Level I pediatric trauma center in Virginia. CHoR provides pediatric inpatient and outpatient services that cover nearly all children’s health-related needs. As part of VCU Health, CHoR is committed to ensuring access to care for all children, training future pediatric caregivers and making new discoveries that improve understanding and treatment of childhood diseases. Learn more at chrichmond.org.

Virginia Chapter - American Academy of Pediatrics

Our Vision
To be the leading authority, advocate and voice for the health of Virginia’s children and for the profession of pediatrics.

Our Mission
The mission of the Virginia Chapter, American Academy of Pediatrics and The Virginia Pediatric Society is the attainment of optimal health, safety and well-being of Virginia’s children and promotion of pediatricians and pediatric nurse practitioners as the best qualified of all health professionals to provide child health care.

View Membership video at http://youtu.be/7gmGfCs5-y4 and other information by visiting the VA-AAP website at www.virginiapediatrics.org

FAMILY ACTIVITIES

Friday, July 21, 2017
5:00 – 6:00 p.m.

Meet and Greet with Poster Presentations

This is an informal gathering to meet other attendees, faculty and view exhibits. Posters will highlight faculty and their achievements of CHoR while enjoying a light snack and beverage. Children are welcome to explore the touch tanks from the Virginia Aquarium & Marine Science Center.
Featured New Faculty

Dr. Accardo: Jennifer joined VCU as an Assistant Professor of Pediatrics who specializes in the care of children with neurodevelopmental disabilities and is board certified in sleep medicine.

Dr. Herndon: Tony serves as the Director of Pediatric Urology/Co-Surgeon in Chief CHoR. He is the Principal Investigator of the Society for Fetal Urology Urinary Tract Dilation Registry.

Dr. Ravindran: Neeraja joined CHoR as a Licensed Clinical Psychologist and a TEACCH Certified Practitioner with extensive training and clinical and research experience in child clinical psychology and developmental disabilities, with a specialized focus on working with individuals on the autism spectrum and their families.

Dr. Silverstein: Evan is an Assistant Professor of Ophthalmology at CHoR, fellowship trained in pediatric ophthalmology and serves as the Associate Residency Program Director.

Guest Speakers

Tammy Clamann, BSN, RN
Department of Education
Virginia Leadership Education in Neurodevelopmental Disabilities
LEND President Chapter 111 Society of Urologic Nurses and Associates
Richmond, VA

Kate Flinn, BA
Community Advocate, Autism Mother and Teacher
Virginia Leadership Education in Neurodevelopmental Disabilities
LEND Trainee
North Chesterfield, VA

Christyn Magill, MD, FAAP
Assistant Professor
Pediatric Emergency Medicine
Carolinas Medical Center
Charlotte, NC

Christine Murphy, MD
Program Director, Medical Toxicology Fellowship
Carolinas Medical Center
Department of Emergency Medicine
Divisions of Medical Toxicology and Pediatric EM
Charlotte, NC

Faculty

Virginia Commonwealth University, Richmond, VA

Jennifer Accardo, MD, MSCE
Assistant Professor
Developmental Pediatrics

Hind Al Saif, MD
Assistant Professor
Human and Molecular Genetics
Justin Brockbank, MD  
Assistant Professor  
Pediatric Pulmonary Medicine

Adam Bullock, MD, FAAP  
Assistant Professor  
Emergency Medicine

Kerri Carter, MD  
Assistant Professor  
Pediatric Cardiology

Harriet Marie Chapin, MS, CPNP  
Certified Pediatric Nurse Practitioner  
Developmental Pediatrics

Karen Hendricks-Muñoz, MD, MPH  
William Tate Graham Professor and Chair of Neonatal Medicine  
Pediatrics  
Deputy Director, VCU Center on Health Disparities

C. D. Anthony Herndon, MD, FAAP, FACS  
Professor and Chief, Urology  
Co-Surgeon-in Chief, Surgery

Susan Jones, MD  
Assistant Professor  
Child and Adolescent Psychiatry

Arun Kalra, MB, BS, FAAN, FAAP  
Professor  
Neurology

Beth Marshall, MD  
Associate Professor  
Pediatrics

Tazuddin Mohammed, MD  
Assistant Professor  
Pediatrics Neonatal-Perinatal Medicine

Rajanya Petersson, MD  
Assistant Professor  
Pediatric Otolaryngology - Head and Neck Surgery  
Pediatric Facial Plastic and Reconstructive Surgery

Sanjai Rao, DO  
Assistant Professor  
Neurology

Neeraja Ravindran, PhD  
Licensed Child Psychologist  
Developmental Pediatrics

Evan Silverstein, MD  
Assistant Professor  
Ophthalmology

Christopher Woleben, MD  
Associate Professor  
Emergency Medicine and Pediatrics  
Associate Dean for Student Affairs

Wei Zhao, MD, PhD  
Associate Professor  
Chair, Allergy and Immunology  
Pediatrics  
Program Director, Allergy and Immunology Fellowship  
Pediatric Ambulatory Medical Director

Program Chairs

Pasquale Accardo, MD, FAAP  
James H. Franklin Professor  
Developmental Pediatrics

Robin Foster, MD, FAAP, FACEP  
Associate Professor  
Pediatric Emergency Medicine

Linda Meloy, MD, FAAP  
Professor  
General Pediatrics  
Medical Director, UHS-PEP
Lodging Accommodations

Conference Hotel:
WYNDHAM Virginia Beach Oceanfront Hotel
5700 Atlantic Avenue, Virginia Beach, VA 23451

Make your reservations by calling the hotel directly at (800) 365-3032. Identify yourself as attending “Peds at the Beach 2017” to receive the reduced rate. Oceanfront rooms are offered at $239.00 per night, non-oceanfront rooms at $209.00, and Executive Level at $274.00 per night. If more space is needed, a one-bedroom suite is $399.00 per night and a two-bedroom suite is $499.00 per night plus prevailing taxes currently 14% plus $1.00 per night lodging tax. A daily resort fee of $2.00 applies to all rooms.

The cutoff date for reservations is June 15, 2017, however rooms usually sell out before this date so make your reservations well in advance. Any rooms not reserved by this time will be available only on a first-come, first-served basis. These special room rates are available three days prior and three days after the scheduled conference dates per availability. Check in time is 4:00 p.m. and check out time is 11:00 a.m.

Parking at Wyndham: Complimentary parking is available onsite for hotel guests. Attendees staying at other venues can park their cars if space is available but not guaranteed. We suggest that you be dropped off and picked up each day.

ALTERNATE LODGING *limited number of rooms available*

Hilton Garden Inn Virginia Beach Oceanfront
3315 Atlantic Avenue, Virginia Beach, VA 23451

Make your reservations by calling (757) 305-9000. Request the group rate for “VCU Pediatrics at the Beach.” Rooms are $254.00 per night plus tax currently 4% plus $1.00 per room per night occupancy tax. For triple and quadruple occupancy there is a $10.00 additional charge per adult per room per night with a maximum occupancy of four persons per room.

Cancellations must be made at least 7 days prior to arrival and a cancellation number must be obtained. If not cancelled by this time, one night room and tax deposit is forfeited. Cutoff date to
make reservations is **June 19, 2017. Check in time is 4:00 pm and check out time is 11:30am.** Rooms vacated prior to reservation will result in early departure fee of one night’s room and tax.

**Parking at Hilton:** Self-parking for overnight guests is complimentary. Valet parking for overnight guests is available at the rate of $16.00 per car. Rates are subject to change.

**Virginia Beach Information**
Call (800) 822-3224 to receive a free Virginia Beach Vacation Planner. Visit the Virginia Beach Website at: www.virginia-beach.va.us

**Cancellation Policy**
Registration fee, less a $60.00 non-refundable administrative fee, will be refunded only if written notice of cancellation is received via email to cmeinfo@vcuhealth.org on or before **July 5, 2017.** There will be no refunds after that date.

If special accommodations are needed, please contact us at (804) 828-3640.

*VCU Health is an equal opportunity/affirmative action employer.*
The 39th Annual

Pediatric Primary Care Conference “Peds at the Beach”

Online Registration Preferred at cme.vcuhealth.org (Using Google Chrome)

Wyndham Virginia Beach Oceanfront Hotel
5700 Atlantic Avenue, Virginia Beach, Virginia 23451

Friday–Sunday, July 21–23, 2017

Please PRINT information below

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First name

Last name

Firm

Degree/Specialty/Certification

Mailing address

City

State

Zip

Telephone (home or cell)

Email (required)

Workshops:

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Registration Fees

- $50 MOC Credit (physician only)
- Required:
  - ABP ID __ __ __ __ __
  - DOB ______ / m m/ d d
- $475 Physician
- $375 Physician - VA Chapter AA Member
- $350 Physician in Training
- $350 (Healthcare Professional - NP, PA, RN, etc.)
- $275 Physician in Training – VA Chapter AAP Member
- $200 One Day Fee ☐ Fri ☐ Sat ☐ Sun
- $325 Faculty & Staff
- Fee Waived – Residents & Fellows (pre-approved by Planning Committee)

VCU Dept. of Pediatrics

- ☐ Yes will attend Friday Meet & Greet
- Number of Children attending Meet & Greet ________
- ☐ No will not attend Friday Meet & Greet
- ☐ Yes will attend Saturday Alumni Reception
- ☐ No I will not attend Saturday Alumni Reception

MCV Alumni

- ☐ I am an Alumnus from School of Medicine
- ☐ I am a Resident Alumnus from Dept. of Pediatrics

MCV Alumni

Credit card information

- Visa ☐ Mastercard ☐ Discover ☐ Amex

Credit card #

Expiration date

Security code

Billing address for credit card

City

State

Zip

Make Check payable to: UHS-PEP. Mail Registration Form and check to:
Registrar UHS-PEP, Inc, I P.O. Box 980048 I Richmond, VA 23298-0048
Fax registration phone # (804) 828-7438